

THE STORY SO FAR...

Camden Giving's KX Fund exists thanks to a partnership between King's Cross Limited Partnership (KCCLP), the London Borough of Camden and Camden Giving. Camden Giving's KX Fund is to ensure that those who live, work and play in the borough of Camden benefit from the changes in the local area.

38 projects at grassroots organisations have been awarded grants totalling £339,719 through Camden Giving's KX Fund since it's launch in Spring 2017. These projects enhance social cohesion, improve the local natural environment or reduce local unemployment and underemployment for communities in the King's Cross area.

IN 2018...

The KX Fund's participatory panel invested £171,952 into local projects to benefit over 7,000 residents in the Kings Cross area.

15 new projects totalling £92,000 awarded in Spring 2018. These projects ranged from box-therapy sessions for at-risk young people to gifting parents with baby clothes and essentials to cocktail classes in care-homes for older neighbours.

1 continuation grant of £79,957 was also rewarded to Somers Town Community Association and Volunteer Centre Camden through the KX Employment Fund. Their joint cross-sector employment project 'Job Hub Links' helps local residents access and secure opportunities in the growing, but highly competitive local jobs market in Camden.



CROWDFUNDING FOR CAMDEN

In October 2018, Argent sponsored Camden Giving's Live Crowdfunding event as part of an innovative fundraising initiative to raise money for small community groups, run by local people and responding to need at a grassroots level. These four diverse charities were initially funded through the KX Fund.

One of the organisations, Speak Street, provide fun, free English Language classes for refugees and migrants affected by redevelopment in Kings Cross.



This additional funding meant that they could welcome 40 more newcomers to their workshops.

Joanna, Founder of Speak Street said:

"By being part of this event has meant we've received more support than just funding. We have built our network by being introduced to other local organisations and potential volunteers. This, in turn, has helped us to broaden our reach, and recruit more isolated newcomers to our fun, free English sessions, who we would not otherwise meet."



By sponsoring our live crowdfunding event, Argent enabled us to raise £8,500 for local charities in 2 hours

CAMDEN GIVING

A HOME FROM HOME IN CAMDEN

£8,350 as awarded to C4WS to continue their innovative pilot project 'Home from Home'. On any one night in Camden, 130 people will be sleeping rough. Home From Home is a hosting programme that provides a solution to the ongoing homelessness crisis in Camden by utilising spare rooms in London, hosted by volunteers and offered to C4WS' shelter guests. In 2018, 20 hosts provided a short-term housing option for guests staying in their night shelter, supported by C4WS staff who work on stable and sustainable move-on options for them. When a guest can move out of the shelter and into a hosting placement it allows C4WS to accept someone from the waiting list into the shelter – and therefore help more people.

The KX Fund grant acted as a catalyst for Home From Home. They have recently secured £28,000 for the next 2 years from Euston Town BID, to extend the programme and their commitment to supporting those experiencing homelessness to rebuild their lives.



C4WS also joined the Crowdfunding Event in October and said "we can now continue our work in supporting even more guests who access our shelter network during the 5 coldest months of the year. We are reliant on donations from the community, so the funds raised will go directly towards supporting someone back into more permanent accommodation. We are also reliant on volunteers to create a warm and welcoming atmosphere in each of our shelters, so thank you to those who have offered their time following the event, to sign up to a shift and become part of the C4WS story.

North London Cares connected 90+ older neighbours and young professionals through their interactive, inter-generational social clubs including film nights, podcast workshops and science clubs in Kings Cross. In addition to their £5,000 grant from KX Fund, Camden Giving raised more money from local businesses for inter-generational projects in Kings Cross. Both grants, from Argent and Camden Giving, meant they could host a further 25 social clubs to benefit Kings Cross residents. As part of the fundraising initiative, a group of their older neighbours were invited to Lockside Camden – one of the local bars who raised the extra funds – for a brand new Cocktail-Making Social Club. "Our older neighbours loved the social club – it was really interesting as we specifically connected with neighbours but who hadn't attend a club before, but were in need of support. One of the older men we'd been trying to connect with since 2016 who was very isolated and disengaged came along and he is now a regular attendee to our other social clubs!



LITTLE VILLAGE



NORTH LONDON CARES

COMING UP IN 2019...



- £112,000 in grants will benefit even more grassroots initiatives, including repeating funding for some of the life-changing projects that are already supported through the KX Fund. This will help them to continue their important work and reach even more Camden communities.
- An additional £20,000 from Argent will be invested as grants to projects that improve youth safety in Camden through our new 'Future Changemakers Fund.' which you can read about here <https://www.camdengiving.org.uk/future-changemakers>
- There will be even more volunteering opportunities for Argent and the Kings Cross Estate tenants through skilled support and advice for projects funded through the KX Fund.